



Terms and Conditions Governing POSB Smart Buddy 10% off and free Smart Buddy tag for myFirst Promotion (“Promotion”)

Participation in the Promotion constitutes acceptance of these Terms and Conditions as well as the [Terms and Conditions Governing POSB Smart Buddy Programme](#).

1. The Promotion is valid from 15 April 2024 to 30 June 2024 (“**Promotion Period**”).
2. To qualify for this Promotion, customers must fulfil the criteria as set out below within the Promotion Period:
 - (a) Signed up for new POSB Smart Buddy payment card/chip
3. Customers who fulfill the criteria (“**Participants**”) in Clause 2 will be entitled to receive a promo code (eVoucher), which will give a 10% off and a free Smart Buddy tag for every myFirstfone watch purchased, via an email to customers’ bank registered email address.
4. To redeem the eVoucher, Participants will need to cart out a preferred myfirstfone watch being sold on the [eShoppnow site](#) and enter the eVoucher to enjoy the 10% off and free smart buddy tag, of which the choice of colour for it will have to be selected then.
5. This eVoucher is only valid for the first 6,000 redemptions.
6. This eVoucher is not applicable for any other products on the eShoppnow site.
7. The eVoucher is strictly non-redeemable for cash, non-transferable, non-assignable, non-exchangeable and non-replaceable.
8. The eVoucher is only valid till 31 July 2024 upon issuance. For example, if the eVoucher is issued on 15 April 2024, the last day for redemption is 31 July 2024.
9. Return & refund of the myFirst fone will follow the eShoppnow [return & refund policy](#).
10. DBS reserves the right to substitute or replace the eVoucher with another eVoucher of similar value without giving any prior notice or liability to any party. DBS may vary these Terms and Conditions without notice or withdraw or terminate the Promotion without any notice or liability to any party.
11. Customers consent under the Personal Data Protection Act (Cap 26 of 2012) to the collection, use and disclosure of their personal data by/to DBS and such other third party as DBS may reasonably consider necessary for the purpose of the Programme, and confirm that they agree to be bound by the terms of the DBS Privacy Policy, a copy of which can be found on www.dbs.com/privacy.
12. DBS may vary these Terms and Conditions or suspend or terminate the Promotion without any notice or liability to any party.
13. DBS’s decision on all matters relating to the Promotion shall be final. No correspondence or claims will be entertained.